

When you started your business, and thought about what you wanted to achieve with it, if you are like most people, becoming an IT expert and spending time and money managing computer systems probably wasn't on your list.

Unless of course, that's the business you're in.

But you wanted to have the right systems in place for your business that would provide a solid foundation for growth, flexibility to change when the market demands it and of course, you want software that your people want to use because its simple, intuitive and maybe, even fun.

And in a perfect world, the software would even help you grow your business.

More than 35,000 small and medium businesses just like yours have chosen SAP Business One to help them do just that.

Take for example Dave Hirschkop, the founder of Daves Gourmet and the creator of Dave's Insanity Hot Sauce.

Dave's Gourmet is the result of Dave owning and managing a small restaurant called Burrito Madness near the University of Maryland. Late at night a number of Dave's patrons were usually drunk and troublesome.

Quickly Dave discovered that if some of these drunks ate super hot hot sauce, then they either left or became extremely quiet. Since it worked out that the hotter the sauce, the faster drunk patrons left; Dave went on a mission to create the hottest sauce in the Universe. The end result of this mission was Insanity Sauce which Dave took to the National Fiery Foods Show in New Mexico.

At the show the sauce made quite an impression and not just because of the straight jacket that Dave wore. In fact, Insanity became the only product ever banned for being too hot. Since that day over 13 years ago: Burrito Madness was sold, Dave set up Dave's Gourmet, Inc., and seventy other products have been added to Dave's Gourmet's offerings.

Dave chose SAP Business One to help him manage the growth of his company – you can hear more about his experience and his company here – [Daves Gourmet Story](#)

At <partner name> we work with small and midsize businesses just like yours to help them choose and implement the right solutions that provide that foundation - solutions like SAP Business One that can be deployed in your premises or via the cloud.

With flexibility as to how you manage the investment around deploying the solution as well, from per user per month with SAP Business One OnDemand, entry level offerings such as SAP Business One starter package as well as the full SAP Business One on premise license option available with financing to help you balance the budget.

To learn more about the SAP Business One solution from <partner name>, please visit www.partnername.com/landingpage or if you are ready to start your evaluation process today, call one of our consultants on <partner phone no>.